



National Association of Federal Retirees

Branch Annual Awards

Award categories:

Membership Recruitment and Engagement

Awarded to a branch for excellence in the delivery of programs, activities, and services - such as recruiting campaigns, community outreach, educational and social functions – as well as participation in national recruitment initiatives -- which attract, retain, and engage members and help contribute to net membership growth. In addition to information provided in the submission, actual external membership data – provided by the national office – will be used to – evaluate the effectiveness of branch activities including the impact on membership growth.

Volunteer Support and Development

Awarded to a branch for excellence in the delivery of programs and activities in support of volunteers, including volunteer recognition and development, recruitment, and succession management

Advocacy

Awarded to a branch that has demonstrated exemplary effort in advancing Association advocacy strategy by encouraging and facilitating member engagement, and exerting influence on local decision-makers

Branch Excellence

Branch Excellence – Large Branch (for branches with over 1,000 members)

This award recognizes a branch which has demonstrated overall excellence in a broad range of areas. It is awarded to a branch for excellence in the delivery of programs and activities in support of all three key categories:

- Membership recruitment and engagement
- Volunteer recruitment and support, and
- Advocacy

Branch Excellence – Small Branch (for branches with 1,000 or fewer members)

This award recognizes a branch which has demonstrated overall excellence in a broad range of areas. It is awarded to a branch for excellence in the delivery of programs and activities in support of at least two of the following key categories:

- Membership recruitment and engagement
- Volunteer recruitment and support, and
- Advocacy

Terms and conditions:

- A branch may be nominated and receive an award in more than one award category
- The awards are intended to recognize new and current activities, while understanding that these activities may support long term and on-going initiatives and/or programs
- A branch is not eligible to receive a second consecutive award in the same category for the same activity(ies) which resulted in the award in the previous year
- An unsuccessful nomination may be resubmitted in a subsequent year as long as the activity(ies) is/are current.

Nomination process:

- The chair of the volunteer recognition committee will call for nominations in January
- Members of the nomination committee will solicit nominations and provide assistance and guidance to nominators
- It is expected that branches will self-nominate, but nominations may also be submitted by volunteers (e.g. district directors, branch services coordinators, advocacy program officers) and the national office staff
- Nominations must be submitted using the appropriate nomination forms and must include an endorsement from the two appropriate district directors.
- Nomination forms completed in accordance with instructions and addressing the evaluated criteria must be received by the national office by the established deadlines

Selection process:

- Nominations will be evaluated by a selection committee, chaired by the chair of the volunteer recognition committee, and consisting of a number of external stakeholders.

- Evaluations will be based on established criteria for each award, and will consider positive outcomes as well as activities
- The chair of the volunteer recognition committee will present the slate of recommended award recipients to the board for approval

Presentation:

- Awards will be presented at the annual recognition dinner held during the annual meeting of members.
- Recipients of branch awards will not be announced in advance of the annual recognition dinner.