

**NAFR York BOD Meeting
5-Oct-2021
President's Report**

1. SMM Report

Some surprises with the proposals (especially for the National Board, I think!)

Re elections – importance of local contact with MPs stressed.

Proposal #	Title	BOD Recommends	SMM Decision
Advocacy, Governance, Finance Tab # 4			
2106ON43F01	Restore Branches to a 20% Share of Membership Fees <i>and abolish Branch Support Fund</i>	Support with amendment shown	Pass
2108BODG03	Presentation of Branch Reserves to Members	Support	Pass
2109BODG04	Amend Regulation 4.3 re: Branch Reserves	Support	Pass-100%
2110BODF02	Unallocated Equity Surplus Collection Deferral to Sept 2022	Support	Pass – more time to stuff new Reserves
Administration Tab # 5			
2103QC61Adm01	Charges for the use of a personal vehicle versus a rental vehicle	Non-support	Pass – v strong Quebec push
2104QC57Adm02	Abolition of fees to attend the AMM	Non-support	Pass – 2/3
2105QC57Adm03	Research and Development	Non-support	Withdrawn
2107ON43Adm04	Establish a Special Committee to Review the Financial Needs of Branches and Recommend Actions to Ensure Adequate Funding for Branches to Succeed	Support	Pass – report to 2023 AGM

2. Mega Recruitment Drive

1-Sept to 31-Dec

“Grand Prize” means Ten Thousand Dollars (\$10,000.00) in Canadian dollars courtesy of Johnson Insurance Inc.;

“Secondary Prize” means a \$5000 credit towards future travel courtesy of Collette Tours Inc.; one of two 2 Samsung tablets valued at approximately Three Hundred and Fifty Dollars (\$350.00) in Canadian dollars courtesy of SimplyConnect; and five (5) prepaid AMEX credit cards, each of which is valued at One Hundred Dollars (\$100.00) in Canadian dollars. There are also new secondary prize categories this year, including a Five Hundred Dollar (\$500.00) prepaid credit card for the member who brings in the most new members, a Two Hundred and Fifty (\$250.00) prepaid credit card for the member who submits the most valid referrals, and a Two Hundred and Fifty (\$250.00) prepaid credit card draw exclusively for all new members who were referred to the association via an MRD referral, courtesy of Arbor Memorial.

There is also an exclusive draw for a Two Hundred and Fifty (\$250.00) prepaid credit card exclusively for all members who successfully refer someone to FRED courtesy of Hearing Life Canada (collectively the “Secondary Prizes”);

3. B2B – Sept 2021 – Sept

President

- PSHCP – partner committee met – some agreement but no details provided
- Corp services
 - Memorial donations limited to flowers or the like – Volunteer engagement
 - Fundraising – as permitted by law, but members must know cause in advance
 - Donations to some groups (e.g. Poppy fund) are allowed and not recorded in books as donations.
 - Association branded e-mails available.(avoid loss of credentials) – contact it-team
- Advocacy – summary of activities – op-ed in Spectator
 - Budget 2022 – recommendations.
- Governance – bylaw amd for 2021 Branch AGM’s to reduce quorum
- Communications, Marketing and Recruitment
 - Mega recruitment drive.
 - Govt Liaison website touts NAFR (only on web).
 - Veterans week materials Nov 5-11
 - Branch holiday e-cards - ?? sending to FRED” subscribers.
 - SAGE deadline is 8-Jan
 - E-blast procedure

4. August National Board meeting

- NAFR staff pension plan (DBPlus) not yet signed, to conclude be end 2021

- Anti-Spam: The CFO noted that CASL compliance requires constant monitoring to ensure that there aren't any branches or volunteers sending mass email communications without using the tools and processes provided by the National Office. The use of any other systems is not reliable, because even when they include an option to opt out of future communications, that option is not linked to our main database and does not effectively update the communications preferences for the recipient, and they may receive other emails from the Association. This is why it is important for all levels of the Association to use the tools provided by the National Office to ensure full compliance with the legislation.
- August membership still down, but numbers improving
- Credit card automatic renewal process now working well
- Dues to COVID, NAFR not invited to Ottawa Remembrance Day Ceremonies
- **No fee increase in 2022 (2019 decision left this to Board discretion, but cannot catch up on missed inflationary increases)**
- Reviewed SMM proposals and rated.
- Advocacy
 - Election 2021 Roadmap reviewed
 - NAFR to register with Elections Canada and Elections Ontario as 3rd party (so in Ontario election for 2022)
 - CEO was authorized to spend up to \$140K in 3rd party advertising re 44th fed election.
- Association finances – risk to not=for=profit status – briefing notes.

5. Elections

Riding	Party	Winner	Margin%	Turnout%
Thornhill	Conservative	Melissa Lantsman	15.0	
King-Vaughan	Conservative	Anna Roberts	2.2	38
Newmarket-Aurora	Liberal	Tony Van Bynen	5.5	47
Markham—Stouffville	Liberal	Helena Jaczek	15.5	61
Richmond Hill	Liberal	Majid Jowhari	8.9	56
York—Simcoe	Conservative	Scot Davidson	20.9	54
Markham—Thornhill	Liberal	Mary Ng	35.2	39
Aurora—Oak Ridges—Richmond Hill	Liberal	Leah Taylor Roy	3.2	40
Markham—Unionville	Liberal	Paul Chiang	6.6	37
Vaughan—Woodbridge	Liberal	Francesco Sorbara	5.7	45
Pickering—Uxbridge	Liberal	Jennifer O'Connell	10.8	52
Ajax	Liberal	Mark Holland	30.2	42
Whitby	Liberal	Ryan Turnbull	8.2	49

