

A DAY IN THE LIFE

WITH REACH 338

Are you passionate about improving retirement for Federal Retirees members and all Canadians? Join Reach 338 and be part of a nationwide network of advocates working to ensure secure, healthy retirement is a priority across all 338 federal ridings. Being part of Reach 338 is easy and, best of all, it's flexible — you choose how and when to get involved!

Every member of the network approaches advocacy in his or her own way, but your day* could look a little something like this...



11:30 A.M. GO FOR A STROLL

Participating in Reach 338 doesn't have to get in the way of your hobbies. Plus, advocacy inspiration could strike at any time — even while on a walk in the park.



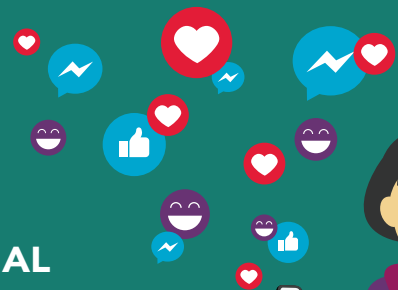
8:30 A.M. CONNECT WITH YOUR LOCAL MP

A personal letter to your MP can be an effective tool for change. We'll have plenty of sample letters or put the message in your own words.



10:00 A.M. GET SOCIAL

Join the Reach 338 Facebook group to swap ideas and best practices and to be the first to hear about new campaigns and training opportunities.



1:30 P.M. SPREAD THE NEWS

Do you know folks who are passionate about retirement security and older adult care? Be sure to let them know about Reach 338 and how they can get involved too.





Good morning, MP Fluffy! I would like to talk about...

2:00 P.M.

HONE YOUR SKILLS

Not sure how to talk to an MP? Federal Retirees will be there every step of the way with helpful guidance and tutorials. Plus, Fluffy makes an excellent stand-in if you want to practice!



3:00 P.M.

HOST A VIRTUAL MEETING

Ensure your local MP prioritizes retirement and older adult care by organizing a face-to-face meeting — virtually, of course! You can even invite other Reach 338 advocates in your area to join in.



4:30 P.M.

ADD YOUR VOICE

You can make a difference by following along with our digital campaigns and using our online tools to send a message to your local representatives — often in just a click or two!



5:30 P.M.

ENJOY A HEARTY DINNER

We know you'll be eager to work on Reach 338 campaigns but it's important to sit down to a good meal. Of course, retirement security has been known to come up as a topic of mealtime discussion.



7:00 P.M.

DELIVER RESULTS

With a nationwide network of advocates, representatives, candidates and governments across the country won't be able to ignore our mission. You'll see policy take shape based on your efforts!



*The great thing about Reach 338 is its flexibility. You can dedicate a day to Reach 338 activities, or you can do one activity a week or a month — it's completely up to you. Every activity has an impact!



National Association of Federal Retirees
Association nationale des retraités fédéraux

As part of the Reach 338 network, your voice will ensure that all Canadians are represented and that governments across the country know to prioritize older adult issues and a secure retirement.

Find out how you can make a difference for retirees and future retirees at federalretirees.ca/joinreach338