

# RESERVES BALANCES AS OF DECEMBER 31, 2021



SOUTH-EAST NB BRANCH #64

Name & Amount	Define (To be used for)	Timeline (To be used when)	Justify Amount
ADVOCACY RESERVE: \$8000.00	For Branch advocacy strategic planning and initiatives including organized activities around municipal, provincial, or federal elections, town halls or all candidate meetings.	2022-2026	\$500 hall rental + \$1000 refreshments, simultaneous translation \$2500 + \$4000 each x 2 events.
SPECIAL EVENTS RESERVE: \$8000.00	For special events such as Branch Anniversary celebration and special ½ day member learning events.	2022-2026	Anniversary \$500 hall rental + \$4000 entertainment/refreshments; learning \$500 hall rental plus \$1000 speaker and \$2000 refreshments.
INFORMATION TECHNOLOGY AND EQUIPMENT RESERVE: \$6000.00	For information technology and equipment needed for the operations of the Branch.	2022-2026	Up to 4 laptops at \$1000 each; printer \$400; sound system \$1600
RECRUITING /COMMUNICATIONS RESERVE: \$4000.00	For recruitment activities such as targeted membership drives; special communication strategies; You and Your survivor Booklet Distribution to members	2022-2026	Advertising \$1000; Y&Y Survivor Copies \$3000
TRAINING / SUCCESSION PLANNING RESERVE: \$5000.00	For training of Board of Directors and members for succession planning purposes.	2022	Sending 2 observers to AMM: 1500 for meals and accommodation + 1000 for travel x 2

TOTAL RESERVES: \$31000.00