**FREDERICTON & DISTRICT BRANCH (NB 62)**

**May, 2022**

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| **Name & Amount** | **Define**  **(To be used for)** | **Timeline**  **(To be used when)** | **Justify Amount** | **Spending authority** |
| Reserved Equity-Advocacy Special Reserve Fund  Maximum balance of $7,500 | Activities to advance advocacy messages to Decision makers. | 1-5 years | Potential advocacy activities: May adjust activities following a branch Strategic Planning session planned for 2022  2022 to 2027 -  2 Federal and 1 Provincial All Candidates meeting/Town Halls- @ $ 2,500 each | Board may use up to $ 7,500 as required over a 5- year period |
| Reserved Equity-  Recruitment/Communications  Maximum balance of $7,500 | Activities to maintain and recruit new members | 1-5 years | 2022-2023  Post-COVID celebration for members and potential members. Meals for an estimated 120 attendees - $4,000  Entertainment $500  Special event targeting Military at CAF Gagetown-such as a luncheon- $ 2,000  Special membership newsletter effort- mailings to members that do not have internet. -$ 1,000 | Board may use up to $ 7,500 as required over a 5 -year period. |
| Reserved Equity-Training/Succession Planning  Maximum balance of $7,500. | Various activities above and beyond normal operations to provide support to volunteers for various training and succession planning | 1-5 years | Send extra observer to AMM in Ottawa in 2022 and 2023. Cost $1500 on site costs + $1,000 other travel costs -total for 2 years $5,000  2022 -2023   * Up to $200.00 per board member per term for various training such as:   Bo – Board of Governance Training -  C- -Computer Skills training such as : - Social media platforms; Excel, etc.  To Total $2,500 -    Co  Co  C | Board may use up to $ 7,500 as required over a 5 -year period. |