**FREDERICTON & DISTRICT BRANCH (NB 62)**

**May 2023**

**Appendix A – Total $ 30,000**

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| **Name & Amount** | **Define**  **(To be used for)** | **Timeline**  **(To be used when)** | **Justify Amount** | **Spending authority** |
| Reserved Equity-Advocacy Special Reserve Fund  $7,500 | Activities to advance advocacy messages to Decision makers. | 1-5 years | Potential advocacy activities:  2023 to 2027 -  2 Federal and 1 Provincial All Candidates meeting/Town Halls- @ $ 2,500 each  Total - $7,500 | Board may use up to $7,500 as required over a 5- year period |
| Reserved Equity-  Recruitment/Communications  $15,000 | Activities to recruit new members | 1-5 years | 2023-2024  Post-COVID celebration for members and potential members. Meals for an estimated 120 attendees - $4,000  Entertainment $500  Special event targeting Military at CAF Gagetown-such as a luncheon- $2,000.  Special membership newsletter effort- mailings to members that do not have internet. -$1,000  Special event to celebrate the 60th Anniversary of NAFR.  Potential activities include a special dinner, entertainment, special speakers, etc. -$7,500  Total -$15,000 | Board may use up to $15,000 as required over a 5 -year period. |
| Reserved Equity-Training/Succession Planning  $7,500. | Various activities above and beyond normal operations to provide support to volunteers for various training and succession planning | 1-5 years | Send extra observer to AMM in Ottawa in 2023 and 2025. ( If space allows) Cost $1500 on site costs + $1,000 other travel costs -total for 2 years $5,000  2023 -2025   * Up to $200.00 per board member per term for various training such as:   Bo – Board of Governance Training -  C- -Computer Skills training such as : - Social media platforms; Excel, etc. -$2,500  To Total $7,500    Co  Co  C | Board may use up to $ 7,500 as required over a 5 -year period. |