

## NAFR ON54

### Branch Advocacy Volunteers Network

#### Engagement Activities

##### 1 - Preamble:

The following is intended to provide a scope of what would be expected of the individuals who agree to engage in advocacy related activities at the Branch level, for the purpose of clarifying understanding, goals and expectations.

##### 2 - Advocacy:

In summary, advocacy is defined as any effort by network members focused on influencing public policy decision makers in the direction of the National Associations of Federal Retirees (NAFR) priorities. The main direction on advocacy is provided by the National Association of Federal Retirees' (NAFR) national office, to ensure consistency in messaging and target audiences.

In summary, NAFR's overarching goal is best expressed as seeking to ensure the dignity and security of retirees on an ongoing basis. Its current priorities are:

- Enhanced retirement income security
- A national strategy for seniors, including national standards for long term care and homecare.
- A universal public pharmacare program
- Enhanced communication with veterans, including their well-being as they transition to civilian life.

##### 3 - Range of potential engagement activities:

The following is a list of activities a volunteer would be asked to select from and undertake, based on his/her specific interests.

-Being fully aware of the Associations' advocacy priorities on an ongoing basis, and seeking clarification with respect to the priorities, as warranted.

-Being aware of events / activities / reports in your local community /environment and communicating these to the BAL and other network members as warranted.

-Undergoing specific training as warranted.

-Sharing experiences with and providing advice to network members.

-Providing input into the Branch yearly advocacy plan of action.

-Meeting / engaging with local influencers individually or as a group to communicate NAFR's priorities.

-Suggesting venues /opportunities where advocacy-related relationships may be formed and or strengthened.

-Being a Branch representative on occasion, for example at a local fair booth.

-Arranging local advocacy-related events, as warranted.

#### 4 - How the network functions:

The volunteers make up a sub-committee of the Branch executive committee, under the leadership of the Branch Advocacy Liaison (BAL).

Communication among the members, individually or as a committee, would range from emails to face-to-face meetings.

The BAL would facilitate the training of volunteers, as warranted.

Volunteers are free to join or leave the network, as they wish.