

BC09 BOD MEETING MINUTES

Date: October 3, 2023	Time: 9:30 a.m.	Location: Legion 292
In Attendance: Directors James Dallimore, Patricia Francis, Jennifer Furry, Anne Jolicoeur, Sue Martin, Shirley Roberts, David Stinson, Gordon Usipiuk, Ray Webber		
Regrets: Libby MacRae		
Approval of Agenda:		M/ Ray S/ Patricia C

President's Report:
 Gordon, Vice President:
 The Bulletins to Branches contain important information that volunteers must be aware of. You should have received Bulletin 2023-09 in your email inbox on 29 Sep 2023.

AGENDA ITEMS	ACTION
Approval Minutes Previous BOD Meeting	M/ Ray S/ Shirley C
60 th Anniversary Celebration, October 17, 2023 – update -Coordinate with caterer and venue manager -Liability Insurance -Ticket Sales -Invited Guests -Agenda/Itinerary -E-blast	<p>Caterer-Venue Manager-Patricia is keeping caterer aware of how things are progressing; -reiterated to Jim Maxwell that a bar is requested for 11:30 am – no response as yet.</p> <p>Liability Insurance-assuming liability insurance is in place as cheque has been cashed; -Gordon will follow up to ensure policy is in place.</p> <p>Ticket Sales-Have sold 52 Eventbrite and 30 paper tickets; -Invited guests have bought tickets and are included in above total; -If we only have 90 guests, Patricia will ask that the number of tables be reduced; -Anne and James will be at the reception desk greeting guests; -Anne will have a list of names of those who have purchased tickets.</p> <p>Invited Guests – National President and Libby will be seated at head table. Patricia will organize seating at other</p>

	<p>tables interspersing the board members at different tables.</p> <p>-Agenda/Itinerary - It was moved that the National Anthem be added to the itinerary.</p> <p>M/ Sue S/David C</p> <p>-As the motion passed, the anthem will be sung right after everyone is asked to be seated;</p> <p>-Gordon will have the national anthem on his laptop to be played when appropriate</p> <p>-Libby and Patricia will alternate as joint MCs;</p> <p>-Cake and balloons – Thrifty’s will deliver the cake;</p> <p>-Balloons must be picked up from Canadian Tire next door;</p> <p>-David will bring a box of masks in case people wish to use one and have not brought their own;</p> <p>-Patricia will circulate the list of “things to do” on the day of;</p> <p>-Patricia has advised that we will need 5 tables for various activities i.e., goodie bags, cake, reception desk, etc.;</p> <p>-Gordon will bring the laptop in case anyone has a PowerPoint presentation;</p> <p>-Anne will bring the two display items for use at the event.</p> <p>-E-blast – it will be requested that the eblast be sent out as soon as possible. It was suggested that eblast be sent to Alex Charette. Overflow parking will be mentioned as well as the two bus stops near by. It will also include the suggestion that attendees bring their own mask if desired.</p> <p>-Discussion ensued if there were any other avenues to advertise and it was agreed that at this point that nothing further be done.</p>
<p>Remembrance Day</p> <p>-Wreaths</p> <p>-Times Colonist Ad</p> <p>-Remembrance Salute Ad in the CFB Esquimalt Newspaper</p>	<p>-A motion was made that a wreath be purchased for the Legislature Cenotaph and a contribution will be made to support the Royal Canadian Legion Poppy Campaign of up to \$1200.</p> <p>M/ David S/ James C</p>

	<p>-It was moved that a small ad be placed in all of the neighbourhood papers such as Saanich News, Esquimalt, Sidney, Langford etc.;</p> <p>-Anne will contact Black Press and the Times Colonist to determine the distribution as well as the cost and will advise by email;</p> <p>-Notwithstanding the above, it was moved that we place an ad in the CFB Esquimalt Lookout newspaper.</p> <p>M/ Anne S/ Sue C</p>
<p>Veteran's Week, 5-11 Nov 2023</p> <p>-Veteran's Week Toolkit – get involved? Yes/No</p>	<p>-Gordon reviewed the suggestions contained in the Veteran's Week Toolkit e.g. connect with Legion to see what events are scheduled in the area, social media, e-blasts etc.;</p> <p>-It was noted that we are involved as we are placing ads and involved with the Legion. Only one member of the Board put their hand up to say they follow the Association's social media accounts. No further action required.</p>
<p>Regional Meeting Duncan, 11 Oct 2022</p>	<p>-Sue canvassed the board for any suggestions to take to the Regional meeting based on the agenda given to her. Sue advised that items of interest are discussions on recruiting, advocacy opportunities and possible joint events. The following suggestions were offered that could be raised by Sue and Libby at the meeting:</p> <ul style="list-style-type: none"> - It was suggested that the current status of The Vancouver Island Recruitment campaign - which has fallen by the wayside – be determined and the funding that was collected be accounted for; -The development of a provincial advocacy strategy (on various items of concern e.g., housing, health care etc.) with our provincial MLAs; -Strongly recommend that the dental coverage not be moved to Canada Life until they have the PSHCP situation resolved.
<p>Spring 2024 Sage Branch Report</p> <p>-Submission due early January</p>	<p>-Gordon hopes to be in a position to include information on the preferred partner program.</p>

<p>Recruiting</p> <p>-Web Content Editor</p> <p>-Treasurer</p>	<p>-Anne spoke to Maxine Clarke regarding the Treasurer position in the past month and is following up with her;</p> <p>-James is still interested in the Assistant Treasurer and will take the training;</p> <p>-No interest has been garnered for the volunteer position of Web Content Editor;</p> <p>-Recruiting efforts are ongoing;</p> <p>-It was discussed that both Shirley and David will cover HBO;</p> <p>-Anne is still working on removing Sidney from the voicemail.</p>
REPORTS	ACTION
<p>Advocacy</p>	<p>Libby and Gordon will ramp up advocacy after our Anniversary celebration.</p>
<p>Health Benefits</p>	<p>-Shirley advised coordination of benefits is not happening when you enter the claim yourself, however, it is working if the drugstore puts through the claim;</p> <p>-If you need to call, BC members should phone between 4 pm and 5 pm as this is the best time to get through;</p> <p>-There will be two booklets offered on-line, but inquiries are still being made with regard to print copies;</p> <p>-David will provide a list of oddities for our information.</p>
<p>Membership</p>	<p>Ray: nothing to report</p>
<p>Recruitment/Retirement Seminars</p>	<p>Sue: nothing to report</p>
<p>Speakers Program</p>	<p>Speakers booked to end of March. It was suggested that Patricia canvass the Board for suggestions for future speakers. She advised she has done so and one such suggestion that she is trying to arrange is CanAssist,</p>
<p>Website – Victoria & National</p>	<p>Anne: local website will be closed in Nov. Until then, redirected to National website</p>

Treasurer	-Anne reported that we have earnings of about \$9,000 this year; -Have all financial records from 2017.
Preferred Partner Program	-Gordon reported there hasn't been a lot of headway, however, he hopes to be able to have existing partners sign new contracts; -He is also looking how to promote our partners in a new way; -It was suggested that we ask partners if they have swag to hand out at our meetings; -Gordon will be cancelling those local partners we have for moving services and vision care as national program now has both onboard as national partners.
Business Transactions	Moved that this item be removed from future agendas. M/ Anne S/ Sue C
Roundtable	David will check the NAFA regulation as to whom on the board should have a police records check, vulnerable sector screening. Patricia mentioned Adrienne Clarkson is Honorary Chairperson of the National Institute on Aging. She is promoting free homecare for the elderly.

Next BOD Meeting	November 7, 2023
Next Branch Meeting	December 12, 2023
Adjournment	M/ James S/ Jennifer C